

One of the six panel insets . . .

PIRELLI

An Architectural Wall Decoration

Katzenbach and Warren, Inc.

49 East 53rd Street

New York City

Chicago

Boston

Los Angeles

PIRELLI—*An Architectural Wall Decoration*

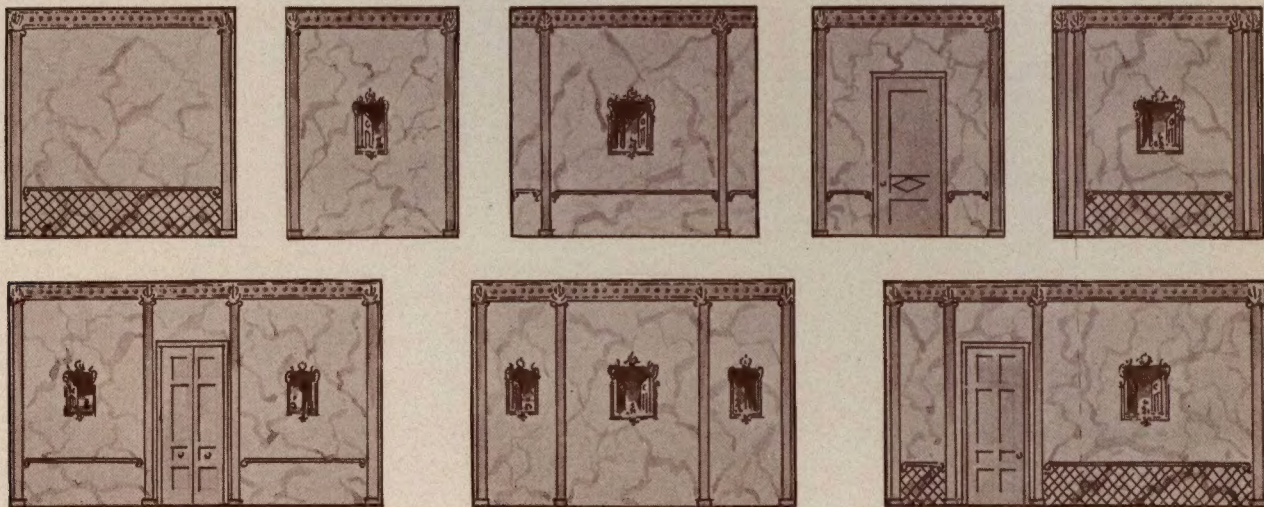


This architectural wall decoration which is Regency in spirit comprises, pilasters, chair rail, wainscoting and panel insets which may be combined in a variety of ways.

The large sketch shows all parts of the paper used. The smaller sketches show variations in the use of the pilasters, chair rail and wainscoting.

This decoration has been designed to be used with a marble field, but if preferred, the architectural ornament may be used on a plain field of either paint or paper.

Colorings: The panel insets and the marble field can be made in any desired coloring. The architectural ornament (that is the cornice, pilasters, picture frames, etc.) is printed on any of the standard Katzenbach and Warren plain grounds of which there is a wide range.



THE PANEL INSET PICTURES

There are six panel inset pictures, two large and four small. They are arranged in sets of three, with one large center panel, and two flanking panels in each set.

The pictures depict frivolous incidents in the life of an Italian cardinal. His figure dominates in all of the scenes which are portrayed against Renaissance buildings on the desert sand.

In one set he is shown with his two small blackamoor pages in a comedy of errors involving his ice skates. In the left panel the Cardinal is seen leaving his Renaissance palace followed by his pages bearing the skates on a velvet cushion. The large center panel finds him leaning languidly on a long stick while the pages commence to strap on his skates. The third or right panel paints the climax as he discovers that both skates are for the left foot and the negro boys scamper off in fear of what is actually his amused wrath at the jest that has been played upon him.

The other set shows the Cardinal with his pets. In both the smaller panels he is depicted with his outrageously dyed and beautifully groomed French poodle. In one the poodle, Mimi, entertains her master with tricks while he holds her reward of carrots high above his broad hat. In the other he returns the compliment by playing diabolio for the fascinated and delighted bitch. In the center panel we find the prelate with his more favored if less playful pet, the albino zebra, whose markings are delicate mauve instead of the ordinary and more vulgar brown.

Description of The Architectural Ornament & Hanging Instructions

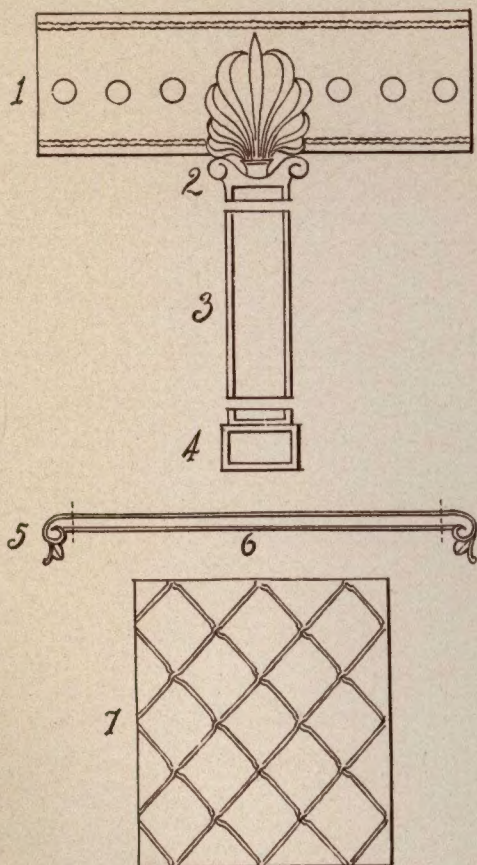


Fig. 1 The Cornice: 12" deep sold by the yard. Printed on any standard Katzenbach and Warren plain ground. It is not connected with capital of the pilaster but is hung underneath the capital.

Fig. 2 The Capital: Greatest width 8 1/2" sold with the base in single units. This capital must be cut out and applied at the top of the pilaster overlapping the cornice. Care should be taken to hang the cornice so that the capital will fall equi-distant between two of the knob ornaments in the cornice. These knobs are so spaced that the capital can be placed so as to cover either one or two of them. Printed on any standard Katzenbach and Warren plain ground.

Fig. 3 The Pilaster: 5" wide, sold by the yard. Printed on any standard Katzenbach and Warren plain ground.

Fig. 4 The Base: 6" wide, sold with the capital in single units. On any standard Katzenbach and Warren plain ground. Must be cut out and applied. Where there is a base board, the pilaster base should rest on it.

Fig. 5 The Chair Rail Ends: Sold by the pair. Made on the same sheet with the capital and base.

Fig. 6 The Running Chair Rail: 1 1/2" wide, sold by the yard. Printed with the cornice. Made on any standard Katzenbach and Warren plain ground.

Fig. 7 The Wainscoting: In sections 24" high by 21" wide. Can be trimmed to fit any smaller wainscoting height, but looks best when cut through the wire intersections which occur every 3". Printed on any desired marble or any standard Katzenbach and Warren plain ground.

Fig. 8 The Picture Frame: Overall height 33", overall width of the frame for large panels 24 1/2", overall width of the frame for narrow panels 18". Sold singly, printed on any standard Katzenbach and Warren plain ground. Must be cut out and applied around the panel insets.

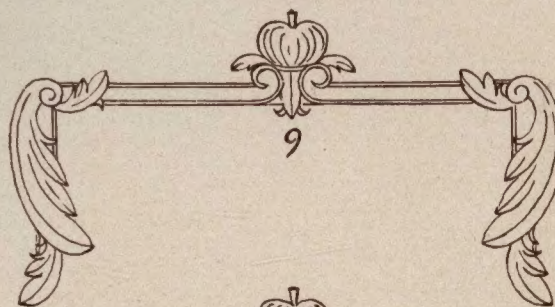
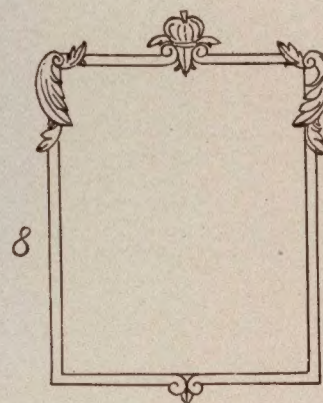
Fig. 9 The detail of the top of the Frame as it should be used on the larger panel insets.

Fig. 10 The detail at the top of the Frame as it should be used on the narrower panel insets. It is the same as Fig. 9 except that a part of the side ornament is cut away and also two leaves under the coronet are trimmed off. This simplifying of the frame is necessary for good proportion on the narrower panels.

THE PANEL INSET PICTURES are made to order in any desired coloring.

PRICE LIST

Marble Paper	\$7.50	per single roll (a single roll contains 36 sq. ft. the marble paper is made in sheets 22" by 34")
Plain Paper75 to \$1.80	per single roll
Cornice & Chair Rail.....	1.80	per yard (includes both cornice & chair rail—they are not sold separately)
Pilasters	1.05	per yard (please specify continuous lengths required)
Capital, Base & Chair Rail Ends.....	3.00	per set (a set includes 1 capital, 1 base & 1 pair of chair rail ends—the sets are not broken)
Wainscoting	{ 1.50 per section on plain paper 2.40 per section on marble	
Frames	3.00	each
Panel Inset Pictures, Large Size.....	24.00	each
Small Size.....	21.00	each



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CONCERNING MARBLE AND SPATTER PAPERS

No returns allowed on marble papers since they are only made by special order.

Marble and Spatter papers are hand made upon special order. They are priced per single roll (36 square feet) but are delivered in sheets (22" x 34"), seven sheets being equal to a single roll in coverage.

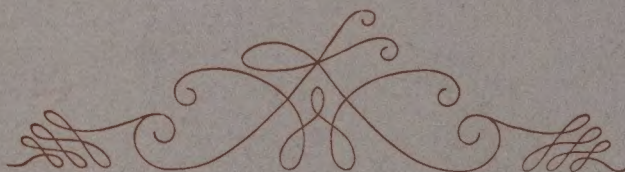
The price is \$7.50 per single roll (7 sheets) retail. Orders can not be made up for less than a single roll. Preferably orders should be in units of the single roll (7 sheets, 14 sheets, 21 sheets, etc.), but odd sheets may be had at the price of \$1.50 retail per sheet.

Sample sheets are issued on memorandum, returnable in 30 days. If customers wish to keep them beyond this period, they are charged at \$1.50 per sheet retail.

Special Samples will be made up and submitted on request at a charge of \$3.00 per sample. If an order is placed against such a special sample, this charge will be credited.

Shipment of marble orders can usually be made within ten days to two weeks of their receipt. In placing orders for marble please submit color sample in the form of flat paint or fabrics with little or no sheen. The use of more than three colors is discouraged for the three colors are bound to shade and to give the effect of more. Clients should indicate whether they want the marbleizing done in a bold, medium or small grained manner, and which one of the three colors they wish to predominate.

Oil paints are used in making marble papers, and so these papers are to a reasonable extent waterfast. If, however, it will be necessary to wipe them off with any frequency after they are hung or if they are being used in bathrooms where they will be subject to steam and moisture, it would be best to glaze them. They may be successfully glazed in the usual manner.

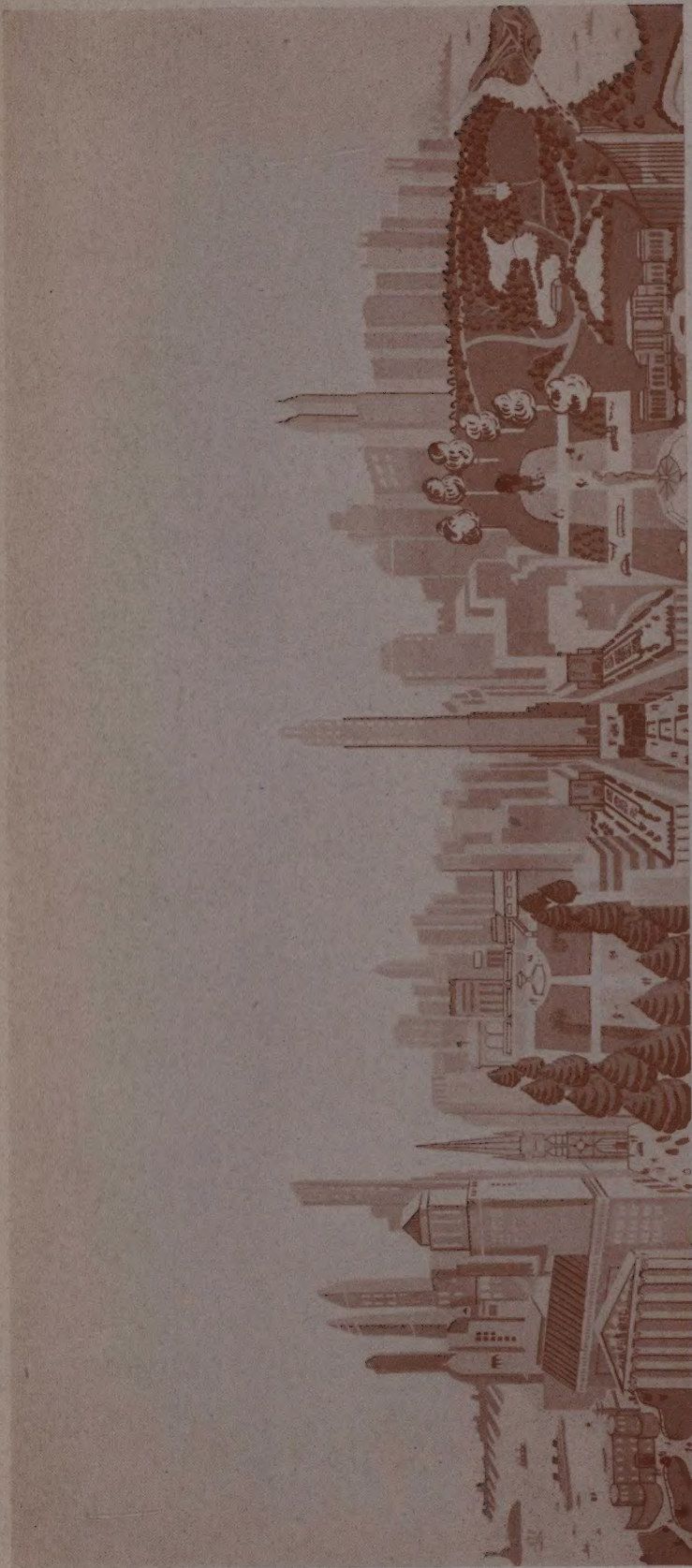


BOSTON

420 BOYLSTON STREET

CHICAGO

700 NO MICHIGAN AVE



MANHATTAN — modern five strip scenic

A Katsenbach and Warren Wallpaper

DIMENSIONS: There are five strips in the complete set, each 28" wide when trimmed, making an overall length of 11'8" for the set. Strip No. 1 matches strip No. 5 so that the scenic may be extended to any desired length. The subject matter is so arranged that each strip may be hung as a separate panel if desired. The highest figure is 38 inches high and the strips themselves are 12 feet long allowing ample sky for high ceilinged rooms.

PLAIN SKY: Plain paper to match the sky of each coloring is available. This plain paper may be used as extension strips, ceiling or wainscoting.

WAINSCOTING: This paper is designed to go above a chair rail and looks best when so hung. Marble papers in matching or contrasting colors are available for wainscoting.

COLORINGS: This scenic is made in the following colors: 1. Tones of beige, accent of pale orange. 2. Tones of grey, accent of lemon yellow. 3. Tones of powder blue, accent of rose.

PRICE: Scenic, \$120.00 per set of five strips—\$24.00 per single strip. Plain sky \$1.80 per single roll. Marble wainscoting \$7.50 per single roll.

GLAZING: Although this paper is "waterfast" a more permanent finish will be obtained if it is treated with size and lacquer.

DESCRIPTION: Strip 1. The harbor, the Statue of Liberty, the Battery, the Aquarium and the Stock Exchange. Strip 2. Wall Street, Trinity Church, Bryant Park, the 6th Avenue Elevated. Strip 3. Radio City and the Sunken Plaza with the Statue of Prometheus. Strip 4. The Plaza at 59th Street, the Pulitzer Fountain and the Statue of General Sherman. Strip 5. The Metropolitan Museum, Central Park, the Skyline of Central Park West, Randall's Island and the Triborough Bridge.